

Fall 2023

Dear For The Troops Supporter,

On Saturday, March 2, 2024, For The Troops will host our Eleventh Military Tribute Gala at The Ronald Reagan Presidential Library. This gala will be honoring our Iraq War Era Veterans as well as paying tribute to all Veterans who have served our great country.

We would like to request your help honoring our Military by becoming a sponsor at our gala. Would you consider a sponsorship? Your company name and logo or personal name will be displayed in our beautifully designed program book, shown throughout the evening on a large screen the night of our gala, as well as on our website. You are welcome to place an ad in our program book.

For The Troops depends on our donor and sponsor support. For The Troops headquarters is **all-volunteer run**. To date we have sent off over 294,000 'We Care' packages to our deployed Troops. Your support is greatly appreciated and needed; our shipping expense normally runs over \$20,000 monthly. Our 'We Care' packages are sent to our deployed Military serving in Eastern Europe, Iraq, Syria, Kuwait, Africa and other deployed locations. We know our 'We Care' packages are appreciated, as noted in the many thank you letters we receive. "Receiving these packages felt like Christmas, which was nice since we'll be missing Christmas with our families!"

Our goal for this year's gala is \$100,000. This will only cover the shipping of our boxes for about 5 months when we are operating at our usual shipping rate. Many of the items in our boxes are donated.

Checks for sponsorships, ads, donations, or to sponsor a deserving Iraq War Era Veteran, should be made payable to: **For The Troops** and mailed to **P.O. Box 12, Simi Valley, CA 93062**. You may also pay with a MasterCard, Visa, American Express or Discover through PayPal on our website at www.ForTheTroops.org or you may use the QR code on the back of the sponsorship flyer.

Please help us honor our Iraq War Era Veterans as well as helping us send more care packages to our most deserving deployed Military Service Members. Thank you in advance for your support.

With much gratitude,
For The Troops



Gala Co-Chair and Board Member



Gala Co-Chair and Iraq War Veteran